



**Conejo Senior Volunteer Program Presents...**



**Goebel Adult Community Center  
1385 E. Janss Rd., Thousand Oaks  
Wednesday, January 15  
9:00AM-1:00PM**



**SPONSORSHIP OPPORTUNITIES**

For 53 years, the Conejo Senior Volunteer Program (CSVP) has provided meaningful opportunities in the Conejo Valley for adults 55+. 800 CSVP volunteers work close to 100,000 hours per year at local partner agencies including, Conejo Valley Village (CVV), Hospice of the Conejo, the Stagecoach Inn Museum, Senior Concerns, and School on Wheels.

These hours of meaningful community engagement provide physical and mental stimulation which has been proven to be essential for maintaining health and wellness in retirement. Furthermore, Independent Sector research estimates these hours of volunteer work to be valued at over \$5,000,000 in human resource contributions.

This creates a trifecta of benefits as senior volunteers stay active and engaged while helping local partner agencies to better serve the community.

For more information on the 2025 Wellness Fest or the Conejo Senior Volunteer Program, please contact: Julie Spivack, CSVP Director, 805-381-2742/[jspivack@crpd.org](mailto:jspivack@crpd.org)







# 2025 Wellness Fest Sponsorship Opportunities

Sponsorship Levels	Title Sponsor	Sponsor	Co-Sponsor	Vendor	Nonprofit
Investment	\$5,000	\$2,500	\$1,000	\$250	\$100
Advertising <sup>1</sup> Year Around (Good for 2025 year)	Six Ads on T.V. Monitor Four Seminars/year Monthly Ad in Gazette Free Vendor Wall Space Event Flyers Displayed	Four Ads on T.V. Monitor Two Seminars/year Free Vendor Wall Space Event Flyers Displayed	Two Ads on T.V. Monitor	N/A	Event Flyers Displayed
Event Placement	up to 2 Tables Prime Placement	1 Table Preferred Placement	1 Table Preferred Placement	1 Table	1 Table
Event Program <sup>2</sup>	Company Logo & Company Listing	Company Logo & Company Listing	Company Logo & Company Listing	Company Listing	Company Listing
Event Advertising <sup>3</sup>	Company Logo	Company Logo	Company Logo	N/A	N/A
Event Website	Company Logo linked to Company website	Company Logo linked to Company website	Company Listing on website	Company Listing on website	N/A
Coffee, Donut, & Lunch (2 per table)	Included	Included	Included	Included	Included

<sup>1</sup> **Advertising Year Around** includes still ads and videos on the Goebel T.V. monitor (ads can be changed throughout year), seminars at Goebel Center which will be listed in Goebel Gazette with registration taken by Goebel staff, monthly ad in Goebel Gazette (regularly viewed by 14,000 monthly visitors), free brochure space on Goebel Center Vendor Wall. Event flyers displayed on Goebel Center flyer rack and bulletin board

<sup>2</sup> **Event Program** is handed to every Wellness Fest guest. It includes a map showing the location of each organization and services provided, along with additional recognition to the sponsors.

<sup>3</sup> **Event Advertising** includes Wellness flyer with sponsor listing in one CRPD Brochure (mailed to 56,000 households), two editions of the Goebel Gazette (regularly viewed by 14,000 monthly visitors), one edition of the Volunteer Voice (viewed by 1,000+ CSVP volunteers and partner agencies), print advertising in The Acorn, and advertising on social media platforms.

## Sponsorship Commitment Form

Yes, we would like to sponsor this event to help support CSVP

Please check that which applies:

- Title Sponsor: \$5,000
- Sponsor: \$2,500
- Co-Sponsor: \$1,000
- Vendor: \$250
- Nonprofit: \$100

- Please return completed form via email to [jspivack@crpd.org](mailto:jspivack@crpd.org) or to the Conejo Senior Volunteer Program: 1385 E. Janss Road, Thousand Oaks, CA 91362.
- Discounted rates available for nonprofits; 23 spaces available.
- Feel free to dress up or decorate your space at the Route 66 "Highway to Health" 2025 Wellness Fest.
- **Deadline to secure Vendor Space: Friday, November 22, 2024**

### SPONSORSHIP AGENCY INFORMATION

Agency Name : \_\_\_\_\_

Agency Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Agency Phone: \_\_\_\_\_ Agency Email: \_\_\_\_\_

Website: \_\_\_\_\_

### CONTACT INFORMATION

Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

### AGENCY CATEGORY (Please check one)

- Care Facilities
- Caregiving Services
- Community Services
- Financial/Legal/Insurance
- Home Health/Hospice/End of Life Services
- Medical
- Nutrition/Fitness/Wellness
- Recreation/Entertainment

### BOOTH ACTIVITY (examples: blood pressure screenings, health checks, games, activities)

Adding a fun activity, demo or screening helps bring people to your table and keeps them there so that you can tell them about your organization at the **Route 66 "Highway to Health" 2025 Wellness Fest!**

Booth Screening/Demo \_\_\_\_\_ Electricity Needed?

Booth Activity \_\_\_\_\_

### PAYMENT INFORMATION Amount Paid \$ \_\_\_\_\_

- Visa
- Mastercard
- Discover
- Check (payable to GSCC)

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_