A decorative border consisting of a continuous line of musical notes (treble clef, quarter notes, eighth notes, and sixteenth notes) runs along the top, bottom, and sides of the page.

## SUMMER CONCERTS IN THE PARK

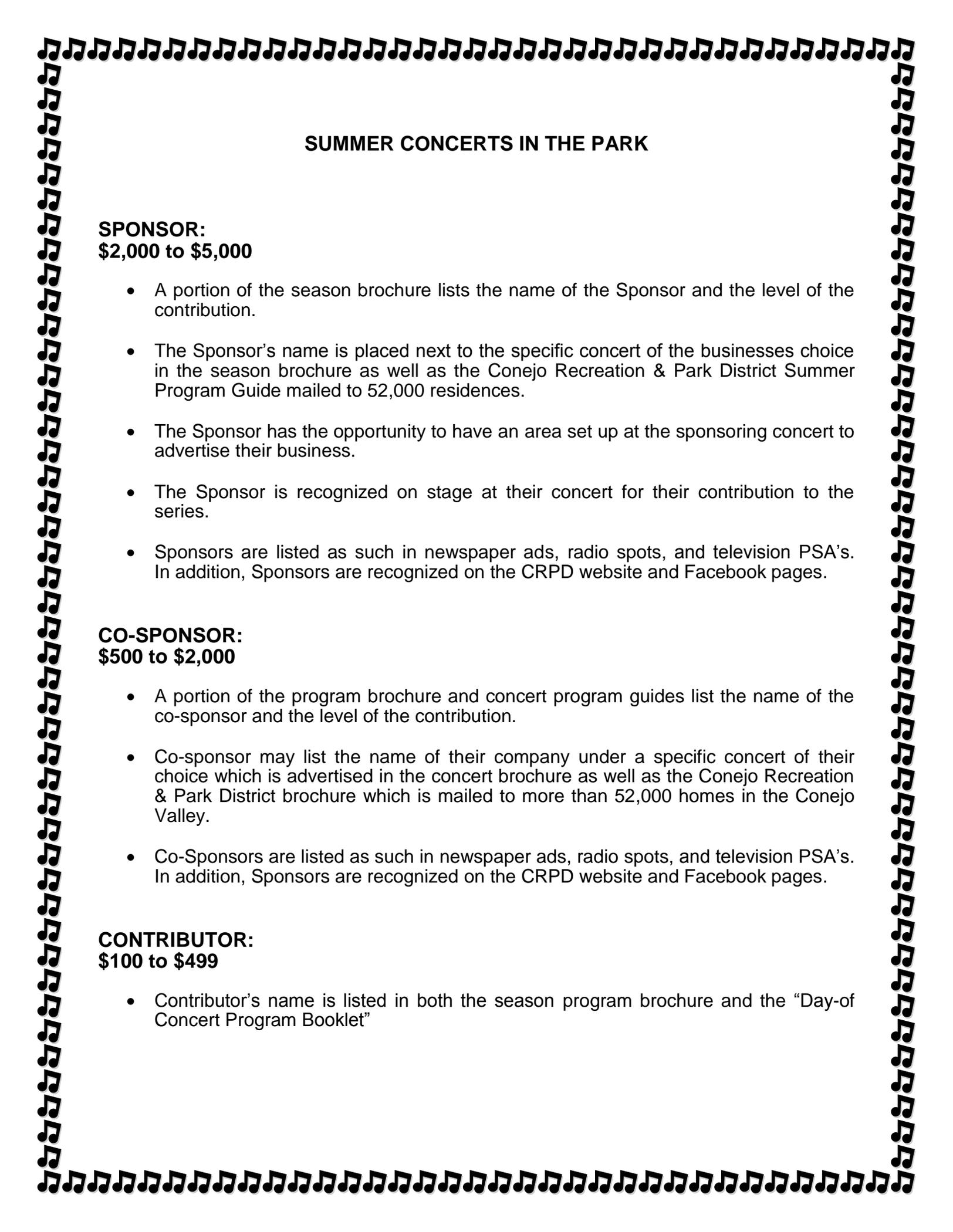
### **MAJOR SPONSOR: \$5,000 per year**

- A cash donation of \$2,500 for each sponsorship year, in addition to...
- In-kind contributions such as advertising, printing, or other trade is valued at ½ non-profit market value. (For example, \$5,000 worth of advertising would be credited to the sponsorship in the amount of \$2,500.)
- With a minimum two-year commitment.

### **BENEFITS:**

#### **MAJOR SPONSOR RECEIVES EXCLUSIVE HEADLINE RECOGNITION**

- Major Sponsor is listed on the front cover of the season brochure and the “Day-of” program books as the Major Sponsors of the series. In addition, they are recognized on the back cover of the Conejo Recreation and Park District’s Summer Program Guide which is mailed to more than 52,000 households.
- The Major Sponsor is invited onto the stage to be recognized by a local dignitary at a selected concert. They are also identified as the major sponsor at each concert.
- The program brochure lists the name of the major sponsor and the level of the contribution.
- Major Sponsor has the opportunity to have an area set up to advertise their business.
- The Major Sponsor may display a company banner at each concert.
- Major Sponsor is listed as such in newspaper ads, radio spots, and television PSA’s. The Major Sponsor is also recognized on the CRPD website and Facebook pages.

A decorative border consisting of a continuous line of musical notes, resembling a treble clef staff, surrounds the entire page content.

## SUMMER CONCERTS IN THE PARK

### **SPONSOR: \$2,000 to \$5,000**

- A portion of the season brochure lists the name of the Sponsor and the level of the contribution.
- The Sponsor's name is placed next to the specific concert of the businesses choice in the season brochure as well as the Conejo Recreation & Park District Summer Program Guide mailed to 52,000 residences.
- The Sponsor has the opportunity to have an area set up at the sponsoring concert to advertise their business.
- The Sponsor is recognized on stage at their concert for their contribution to the series.
- Sponsors are listed as such in newspaper ads, radio spots, and television PSA's. In addition, Sponsors are recognized on the CRPD website and Facebook pages.

### **CO-SPONSOR: \$500 to \$2,000**

- A portion of the program brochure and concert program guides list the name of the co-sponsor and the level of the contribution.
- Co-sponsor may list the name of their company under a specific concert of their choice which is advertised in the concert brochure as well as the Conejo Recreation & Park District brochure which is mailed to more than 52,000 homes in the Conejo Valley.
- Co-Sponsors are listed as such in newspaper ads, radio spots, and television PSA's. In addition, Sponsors are recognized on the CRPD website and Facebook pages.

### **CONTRIBUTOR: \$100 to \$499**

- Contributor's name is listed in both the season program brochure and the "Day-of Concert Program Booklet"